WORLDWIDE TELEVISION DISTRIBUTION

11/14/16

WWTVM Mezzanine (MAM) File Names

[TITLE]-S[##]-[TYPE]-[CODEC_STANDARD_AUDIO]-[MPM#]-[PROD#]-[BAR#]

SHOW TITLE (Not EPI. title)	SEASON # 2-digits	ASSET TYPE	VIDEO CODEC (ProRes, H.264,etc)	VIDEO STANDARD (FrameSize+i/p+FrameRate	AUDIO CHAN. (Stereo, 5.1, etc.)	MPM # Episode>Season >Series MPM)	Prod. # (when present)	BARCODE # (if present)

SHOW TITLE
1. No Episode titles!
2. **Use underscores to separate words (ex. Two_And_A_Half_Men)**
3. Use dashes to separate sections.

"Asset Types" abbreviations:

AUDIO=Audio
BTS=Behind The Scenes
CLIPRL=Clip Reel
CLIP=Clips
COMM=Commercial
COMPRL=Comp Reel
ELEMENT=Elements
EPISODE=Episode
EPK=EPK
FEATURE=Feature
FEATURETTE=Featurette
FOOTAGE=Footage
GFX=Graphics
INTERVIEW=Interview
MUSICVID-Music Video
ONCON=Online Content
PRESENT=Presentation
PROMO=Promo
RECAP=Recap
SPECIAL=Special
TRAILER=Trailer
TVSPOT=TV Spot

1. ProRes
2. H264
3. XDCAM
4. DNx36/115/145
5. Source

1. 1080p2398
2. 1080i50
3. 1080i2997
4. 720p5994
5. NTSC
6. PAL

1. MIX
2. SPLIT
3. 51
4. Stereo
5. 8ch - 24ch (per track count)

We only need one MPM number, so get as granular as possible

AKA "Episode Number", will now only be written as "Prod 4X0932"

GENERAL:
1. Dash between fields of same section. Underscores between sections.
2. NO SYMBOLS. The only acceptable symbols are: underscore (_), dash (-) and period (.)
3. If a show starts with the word "The", name should start with the next word, and be appended with "The" as a suffix.
4. If a metadata entry is not available, skip it.

Ex.
1. Middle_The-S06-EPISODE-DNx145_1080i2997_SPLIT-4X6601-4116326-5001759.mxf
2. 2_Broke_Girls-S05-CLIPRL-ProResHQ_1080p2398_51-3J5055-4124894-5009596.mov

When / How to use:
This should be used for video and audio assets going into the MAM and MAM Archive. It includes the relevant information for our internal needs to identify the asset and its specs. This naming convention will be automatically generated on INGEST into the WBITV ordering system. If you're creating an asset manually, please try to use this naming convention whenever possible.

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WWTVM Client Delivery File Names

[TITLE]-S[##]-[TYPE]-[CLIP_INFO_DESC]-[CODEC_STANDARD_AUDIO]-[MPM#]

SHOW TITLE (Not EPI. title)	SEASON # 2-digits	ASSET TYPE	Clip Info description with length / asset info	VIDEO CODEC (ProRes, H.264,etc)	VIDEO STANDARD (FrameSize+i/p+FrameRate	AUDIO CHAN. (Stereo, 5.1, etc.)	MPM # Matches WBITV order

SHOW TITLE
1. No Episode titles!
2. Use underscores to separate words
3. Pick/use one show title per show!!! (ie DO NOT DO: 2&HalfMen, 2.5Men, etc.)

"Asset Types" abbreviations:

AUDIO=Audio
BTS=Behind The Scenes
CLIPRL=Clip Reel
CLIP=Clips
COMM=Commercial
COMPRL=Comp Reel
ELEMENT=Elements
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1. ProRes
2. H264
3. XDCAM
4. DNx36/115/145
5. Source

1. 1080p2398
2. 1080i50
3. 1080i2997
4. 720p5994
5. NTSC
6. PAL

1. MIX
2. SPLIT
3. 51
4. Stereo
5. 8ch - 24ch (per track count)

We only need one MPM number, so get as granular as possible

GENERAL:
1. Dash between fields of same section. Underscores between sections.
2. NO SYMBOLS. The only acceptable symbols are: underscore (_), dash (-) and period (.)
3. If a show starts with the word "The", name should start with the next word, and be appended with "The" as a suffix.
4. If a metadata entry is not available, skip it.

Ex.
1. Middle_The-S06-EPISODE-Kid_Goes_to_Store_for_Gum-DNx145_1080i2997_SPLIT-4116326.mxf
2. 2_Broke_Girls-S05-PROMO-And_The_Escape_Room_textless-ProRes_1080p2398_51-4124894mov

When / How to use:
This should be used for video and audio assets being delivered to clients. It includes the relevant information for our clients to identify the asset and its specs. This naming convention will be automatically generated on output from the WBITV ordering system. If you're creating an asset manually, please try to use this naming convention whenever possible.

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WWTVM On Air File Names

[TITLE] - S[##] - [PROD#] - [MPM#] -[BAR#] - i/p

SHOW TITLE (Not EPI. title)	SEASON # 2-digits	Prod. # (when present)	MPM # Episode>Season >Series MPM)	BARCODE # (when present)	Interlaced or Progressive

SHOW TITLE
1. No Episode titles!
2. Use spaces in show title
3. Pick/use one show title per show!!! (ie DO NOT DO: 2&HalfMen, 2.5Men, etc.)

AKA "Episode Number", will now only be written as "Prod 4X0932"

We only need one MPM number, so get as granular as possible

GENERAL:
1. Space Dash Space between sections.
2. **NO SYMBOLS.** The only acceptable symbols are: underscore (_), dash (-) and period (.)
3. If a show starts with the word "The", name should start with the next word, and be appended with "The" as a suffix.
4. If a metadata entry is not available, skip it.

Ex.
1. MiddleThe - S06 - 4X6601 - 4116326 - 5001759 - i.mxf
2. 2BrokeGirls - S05 - 3J5055 - 4124894 - 5009596 - p.mov

When / How to use:
This should be used for video and audio assets going to On Air's Avid Interplay environment It includes the relevant information for our On Air team to identify the asset and its specs while keeping it easily legible in their database and Avid projects. This naming convention will be automatically generated on output from the Central Ingest system. If you're creating an asset manually, please try to use this naming convention whenever possible.